Entrepreneurship: A Career Goal for Today’s Graduate Students

Thursday, February 11th

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Keenan Center Overview

Within the Office of Research, Innovation and the Knowledge Enterprise, The Keenan Center provides robust programming, access to funding opportunities, and essential connections to resources and expertise needed to translate ideas and concepts into business opportunities.

Four Pillars
Venture Development
Capital
Talent
Programs
Wheeler Startup Internship Program

- Summer Internship Program for Graduate/MBA Students
- Project-based internships, typically 10-12 weeks
- Internships range from Engineering, Marketing, Finance, Research, etc.
- **Student Applications Open:** Monday, February 15th

Past Host Companies:

Learn More & Apply: [go.osu.edu/keenaninternship](go.osu.edu/keenaninternship)

[Image of Ohio Innovation Fund]

[Image of 3Bar Biologics Inc.]

[Image of Ghost Wave]

[Image of Mobikit]

[Image of Bingo]

[Image of The Ohio State University Keenan Center for Entrepreneurship]
Keenan Center: Employment Opportunities

Venture Development Interns
• Work on projects that support the evaluation of OSU technologies
• Looking for interns with a background in the scientific fields
• Interested in learning more? Email: Kate Schulhaus (schulhaus.1@osu.edu)

Keenan Ambassadors
• Serve as liaison to Ohio State colleges and schools and the Keenan Center
• Support marketing, communications, and development of Keenan Center resources

Learn More & Apply:
go.osu.edu/keenanstudentemployment
Upcoming Programs

LaunchpadOSU

go.osu.edu/launchpadOSU

Startup Weekend Event (2/19-2/21)

App Fest
Keenan Center, Digital Flagship & OH/IO
Week of March 8th
Registration TBD
## Workshops & Accelerators

<table>
<thead>
<tr>
<th>Workshop 1:</th>
<th>Problem Identification, Solution Brainstorming, Customer Validation</th>
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<tbody>
<tr>
<td>Workshop 2:</td>
<td>Storytelling, The Pitch, Public Speaking</td>
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<td>Workshop 3:</td>
<td>Marketing Strategy, Finance, Operations Strategy</td>
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### Autumn 2020 Winner:
**Alex Zorniger** (MBA Student)
Transfer Base

[BOSS Finale Article](HERE)
Workshops & Accelerators

BOSS 2.0 (Virtual Summer Accelerator)

March 15th: Applications Open
April 9th: Applications Close
May 10th – June 18th: BOSS Mini-Accelerator Program

- Workshop #1 (Week of May 10th): Startup Law Workshop
- Workshop #2 (Week of May 17th): Introduction to Sales
- Workshop #3 (Week of May 24th): Intro to Venture Capital Workshop
- Workshop #4 (Week of May 31st): Marketing/Brand Development Workshop
- Workshop #5 (Week of June 7th): Building Relationship within the Columbus Entrepreneurial Ecosystem Presentation
- Final Pitch (Week of June 14th): All 10 teams will get the opportunity to pitch for prize funding

To Learn More, Email: cohen.739@osu.edu
Resources

Create a StartupTree Profile
osu.startuptree.co

Sign-up for the Keenan Center Monthly Newsletter
go.osu.edu/keenannewsletter